

Brand Tool Kit



Primary Colors



Secondary Color



Typography

Montserrat Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Pantone 287 U
CMYK: 87, 72, 13, 1
RGB: 60, 88, 150
HEX: #3C5896

Pantone Cool Gray 8 C
CMYK: 48, 40, 38, 4
RGB: 138, 138, 141
HEX: #8A8A8D

Pantone Cool Gray 3 C
CMYK: 20, 17, 17, 0
RGB: 202, 200, 200
HEX: #CAC8C8

Black
CMYK: 0, 0, 0, 100
RGB: 35, 31, 32
HEX: #231F20

White
CMYK: 0, 0, 0, 0
RGB: 255, 255, 255
HEX: #FFFFFF